



**Press Release**

## **Explore Dubai with Emaar Hospitality Group**

*Make your time in Dubai last a lifetime with new Dubai stopover packages starting from just US\$145 per person*

**Dubai, UAE; March 27, 2019:** Emaar Hospitality Group, the hospitality and leisure business of Emaar Properties PJSC, announces attractive and exceptional value Dubai stopover packages at its Address Hotels + Resorts, and Vida Hotels and Resorts. The package is also applicable at Rove Hotels, a joint venture of Emaar Properties and Meraas, promising guests a memorable experience in Dubai.

Enjoy your stopover and immerse yourself in world-class entertainment destinations or break your long-haul journey and explore the leading attractions in Dubai.

Visitors stopping for 12 hours in Dubai can experience the magical city with a package that includes two complimentary tickets to Dubai Aquarium & Underwater Zoo and At The Top, Burj Khalifa, plus airport transfers from Dubai International Airport and preferential rates at the participating hotels. On the way to your destination, you can also stay for 24 hours in the city at one of the deluxe rooms to additionally indulge in complimentary breakfast and access thrilling destinations.

Olivier Harnisch, CEO of Emaar Hospitality Group, said: “Whether you’re flying to Dubai or just passing through, take advantage of Emaar Hospitality Group’s stopover packages, and enjoy an exciting stay in one of the world’s most dynamic cities. Experience famous entertainment and leisure attractions and get the fabulous 360-degree glimpse of the city from the iconic Burj Khalifa with our 12, 24, 48 and 72-hour stay Dubai stopover packages.”

Book the 48-hour stopover experience for an unforgettable two-night stay in Dubai. Breeze straight through the airport and on to your booked hotel for two nights in a deluxe room including breakfast. Come face to face with some of the ocean’s most fascinating predators and explore the marine aquatic life with two tickets to Dubai Aquarium & Underwater Zoo. Connect with your wild side with incredible sensory experiences and two tickets to the VR Theme Park. Step out onto the world’s highest observation deck of the iconic landmark with two At The Top, Burj Khalifa tickets.

Spend a few days exploring Dubai before your onward journey and stopover for 72 hours for an exclusive three-night stay in a deluxe room with breakfast. Discover a blend of relaxation and adventure with complimentary access to a private beach and an exciting array of nearby must-see attractions such as Dubai Aquarium & Underwater Zoo, At The Top, Burj Khalifa and VR Theme Park for two people.

The stopover packages are valid from April 1 until December 25, 2019 at Address Downtown, Address Dubai Mall, Address Dubai Marina, Address Montgomerie, Address Boulevard, Palace Downtown, and the soon to open Address Fountain Views and Address Sky View – all under Address Hotels + Resorts; Vida Downtown, Manzil Downtown, and the soon to open Vida The Hills and Vida Harbour Point – all under Vida Hotels and Resorts as well as Rove Hotels including Rove Downtown, Rove City Centre, Rove Healthcare City, Rove Trade Centre, Rove Dubai Marina and the soon to open Rove At The Park.

From the depths of the ocean to the skies, Emaar Hospitality Group’s stopover packages offer an opportunity to explore Dubai’s most famous landmarks. Book on [addresshotels.com](http://addresshotels.com), [vidahotels.com](http://vidahotels.com) or [rovehotels.com](http://rovehotels.com).

**-ends-**

# EMAAR

## **About Emaar Hospitality Group:**

Emaar Hospitality Group LLC is a wholly-owned subsidiary of Emaar Properties PJSC, the Dubai-based global property developer, and manages Emaar's hospitality and leisure projects globally.

Defining its competency in managing mixed-use property developments, Emaar Hospitality Group owns and manages a diversified portfolio of assets including hotels, serviced residences, golf clubs, polo club, marina and lifestyle dining restaurants.

Emaar Hospitality Group has defined its credentials in the hotel industry with its distinctive hotel brands - Address Hotels + Resorts and Vida Hotels and Resorts.

Address Hotels + Resorts has brought a fresh identity to the global hospitality and service sector by setting new benchmarks with its gracious hospitality and exceptional service standards. Address offers a more personal and engaging experience to guests in a premium lifestyle environment, enriching the lives of its guests with luxury, style and elegance. Address Hotels + Resorts is set to operate hotels and serviced residences in Saudi Arabia, Egypt, Turkey, Bahrain, Maldives and other key markets in the region as well as in the UAE.

An upscale lifestyle hotel and residences brand, Vida Hotels and Resorts is for the new generation of business executives, entrepreneurs and leisure travellers. Positioned as a lively and vibrant hub where inspiring minds can create, connect and come alive, Vida hotels are a stimulating environment where style meets convenience and interactivity. Vida Hotels and Resorts has two properties in Dubai and is set to operate hotels and serviced residences in Abu Dhabi, Bahrain, Saudi Arabia and Egypt, and other key markets in the region as well as in the UAE.

Underlining its strength and contribution to shaping the hospitality sector of the nation, Emaar Hospitality Group has been awarded as the Official Partner of Expo 2020 Dubai and will provide authentic experiences with a strong local flavour at various locations across the Expo 2020 site, including VIP clubs and lounges, as well as in its hotels and restaurants in Dubai.

[www.emaarhospitality.com](http://www.emaarhospitality.com)

## **Media contacts:**

Mohini Parmar | Stacy Fernandes

ASDA'A BCW | +971 4 450 7600

[mohini.parmar@bcw-global.com](mailto:mohini.parmar@bcw-global.com)

[stacy.fernandes@bcw-global.com](mailto:stacy.fernandes@bcw-global.com)