



Press Release

Emaar Hospitality Group's hotels earn TripAdvisor's top Dubai rankings in 5, 4 and 3-star categories

- *Address Dubai Marina ranks first in the 5-star category; Manzil Downtown in 4-star and Rove Healthcare City in 3-star*
- *For the first time a hospitality group tops all categories from 5-star to 3-star in Dubai*
- *All hotels under Emaar Hospitality Group gain pride of place among a total of 582 hotels*

Dubai, UAE; September 24, 2018: Emaar Hospitality Group, the hospitality and leisure subsidiary of global developer Emaar Properties and the Expo 2020 Dubai Official Hotel & Hospitality Partner, has secured TripAdvisor's top rankings among Dubai hotels across all three categories – five-star, four-star and three-star.

Address Dubai Marina, a 5-star property, ranks first among all 582 hotels in Dubai, evaluated by the world's largest travel site based on customer reviews. Manzil Downtown tops in the 4-star category, and Rove Healthcare City leads in the 3-star category. The other four Rove hotels in Dubai occupy the places 2 to 5 on the TripAdvisor rankings for 3-star hotels. This also marks the first time that a hospitality company has earned the coveted top position in all three categories.

Olivier Harnisch, CEO of Emaar Hospitality Group, said: "The top TripAdvisor rankings gained by our hotels underline the ability of our associates to create delightful and authentic guest experiences. I thank them all for their continuous passion in being such outstanding hosts. The impressive results achieved by all our hotels are a clear indication that our guests love their stays with us and cherish the amenities and service we provide.

"We have always been focused on providing warm and personalized service with a human touch, which we believe is the most powerful driver of guest loyalty. We thank our guests for their positive reviews and constructive feedback and take this as a motivation to further improve our services."

Emaar Hospitality Group operates 14 hotels and three serviced residences in Dubai and Egypt, and has a portfolio of about 40 upcoming properties in several high-growth international markets. The Group operates hotels under three brands: the premium luxury Address Hotels + Resorts; the upscale lifestyle Vida Hotels and Resorts; and the contemporary midscale Rove Hotels.

TripAdvisor enables travelers to unleash the full potential of every trip. With approximately 661 million reviews and opinions covering the world's largest selection of travel listings worldwide – covering approximately 7.7 million accommodations, airlines, experiences, and restaurants - TripAdvisor provides travelers with the wisdom of the crowds to help them decide where to stay, how to fly, what to do and where to eat.

One of the world's most visited destinations, Dubai has among the most competitive hospitality markets in the world. Emaar Hospitality Group has been focused on strengthening its differentials as a home-grown market leader, and in delivering superior customer service standards through its exceptional hotels located in prime locations in the city.

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Note to Editors

About Emaar Hospitality Group:

Emaar Hospitality Group LLC is a wholly-owned subsidiary of Emaar Properties PJSC, the Dubai-based global property developer, and manages Emaar's hospitality and leisure projects globally.

Defining its competency in managing mixed-use property developments, Emaar Hospitality Group owns and manages a diversified portfolio of assets including hotels, serviced residences, golf clubs, polo club, marina and lifestyle dining restaurants.

Emaar Hospitality Group has defined its credentials in the hotel industry with the launch of three brands, each with a distinct niche – Address Hotels + Resorts, Vida Hotels and Resorts and Rove Hotels.

Address Hotels + Resorts has brought a fresh identity to the global hospitality and service sector by setting new benchmarks with its gracious hospitality and exceptional service standards. Address offers a more personal and engaging experience to guests in a premium lifestyle environment, enriching the lives of its guests with luxury, style and elegance. Address Hotels + Resorts is set to operate hotels and serviced residences in Saudi Arabia, Egypt, Turkey, Bahrain, Maldives and other key markets in the region as well as in the UAE.

An upscale lifestyle hotel and residences brand, Vida Hotels and Resorts is for the new generation of business executives, entrepreneurs and leisure travellers. Positioned as a lively and vibrant hub where inspiring minds can create, connect and come alive, Vida hotels are a stimulating environment where style meets convenience and interactivity. Vida Hotels and Resorts has two properties in Dubai and is set to operate hotels and serviced residences in Abu Dhabi, Sharjah, Bahrain, Saudi Arabia and Egypt, and other key markets in the region as well as in Dubai.

A contemporary midscale hotel brand that reflects the pulse of Dubai, Rove Hotels is a joint venture between Meraas and Emaar Properties PJSC. Designed for the new generation traveller and highly mobile socially connected global nomads who recognise value, stays connected through technology and gravitate towards culturally-inspired surroundings, Rove Hotels are reliable, modern, fuss-free and super-efficient. Rove Hotels has five properties in well-connected locations across Dubai and is set to operate further properties in the city. The leisure assets of Emaar Hospitality Group include Arabian Ranches Golf Club, Dubai Polo & Equestrian Club and Dubai Marina Yacht Club.

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