



Press Release

Vida Hotels and Resorts wins top industry awards

Dubai, UAE; July 23, 2015: Vida Hotels and Resorts, a refreshingly different hotel concept for the new generation of business executives, entrepreneurs and leisure travellers, has won the prestigious distinction as the 'Best Lifestyle Leisure Hotel Group in the World' at the Leisure Travel Award Ceremony in California, USA.

Under the Vida Hotels and Resorts umbrella, Manzil Downtown Dubai, with its Arabesque design elements and elegant décor that celebrate the region's cultural identity, also picked up the 'Best Hotel Refurbishment Award' at the recent 2015 Middle East Hotel Awards.

Elegant yet simple, Vida is a lifestyle boutique hotel brand of Emaar Hospitality Group, the hospitality and leisure subsidiary of global property developer Emaar Properties. Vida, meaning 'life' in Spanish, embraces warmth, simplicity and youthful vitality. Billed as 'an urban hub where inspiring minds stay, play and connect,' Vida Hotels and Resorts create a stimulating environment for the younger generation who demands all the frills of modern luxury travel but none of the fuss.

With 197 rooms and suites in the heart of Downtown Dubai, Manzil is an ideal home away from home for the modern business traveller. Contemporary and modern, all rooms have a uniquely styled open-plan bathroom featuring a luxurious bath and separate shower, all adding to the feeling of spaciousness. Its focus on Arabic design gives it a distinctly authentic appeal that resonates with busy, on-the-move professionals. With contemporary Arabesque designs, Manzil is a gateway that enables guests to bask in the breathtaking sights of Burj Khalifa and Downtown Dubai.

Stefan Viard, General Manager of Vida Hotels and Resorts, said: "To receive these two awards is testament to the values that we bring to the hospitality industry. It underlines the commitment of our team to provide exceptional service in an inspiring environment that connects with the new generation of travellers. The Vida properties are vibrant retreats that combine sophistication, style, comfort and convenience, to make our discerning patrons feel at home. They offer the atmosphere, technology and services to help our guests make the most out of their stay. No matter what city we operate in, we ensure an intuitive and inspiring experience for our guests."

Apart from its two hotels in Dubai – Vida Downtown Dubai and Manzil Downtown Dubai – Vida Hotels and Resorts will extend its service competencies to Vida Residence The Hills and Vida Residence Downtown Dubai. Marking its organic expansion in the UAE, Vida Hotels and Resorts has also signed an agreement to operate a lifestyle boutique hotel and serviced residences in Town Square, the flagship development of Nshama, a private developer of integrated lifestyle communities.

Going international, Vida Hotels and Resorts will operate Vida Marassi Al Bahrain and Vida Residences Marassi Al Bahrain through a management agreement.

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Note to Editors

About Vida Hotels and Resorts:

Vida Hotels and Resorts, another brand under Emaar Hospitality Group, is a refreshingly different hotel concept for the new generation of business executives, entrepreneurs and leisure travellers.

Vida, meaning 'life' in Spanish, embraces warmth, simplicity and youthful vitality. Billed as 'an urban hub where inspiring minds stay, play and connect,' Vida hotels create a stimulating environment for the younger generation who demands all the frills of modern luxury travel but none of the fuss.

Vida has two hotels in Dubai – Vida Downtown Dubai and Manzil Downtown Dubai – and will extend its service competencies to Vida Residence, The Hills and Vida Residence Downtown Dubai.

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